

REDUCE INEQUALITIES IN YOUR SCHOOL



YEARS 7 - 10

FREE SMOKING AND VAPING EDUCATION

- [INTENT Outline Information on Vimeo](#)
- Simple to deliver
- Based around the interactive whiteboard
- 2 x 1 hour tobacco sessions per year
- 1 x 1 hour vaping session per year
- Meets PSHE curriculum objectives
- Minimal preparation and feedback
- 25.6% of students are **less likely** to take up smoking – key to success is a student's a **Personal Plan**
- INTENT Students are less likely to go on to smoke if they vape



Young people who start smoking earlier experiment with other risk-taking behaviours



Oxfordshire County Council is offering INTENT free of charge to ALL secondary schools. Training and resources will be provided online with additional helpdesk support. Train NOW to deliver the programme in autumn 2025.

Available training sessions;

11th December @ 3:45-4:45pm

To book, click links above.

For anything else, contact Charlotte Iddon at;

smokefreeoxon@oxfordshire.gov.uk



73% OF TEACHERS RATED INTENT AS
'GOOD' OR 'EXCELLENT'



**OXFORDSHIRE
COUNTY COUNCIL**