



# The Impact Academy

ORGANISATIONS PROSPECTUS | 2024-25



# Join the Partnership

Skills Builder Partnership brings together educators, employers and impact organisations around a shared mission: to ensure that one day, everyone builds the essential skills to succeed.

Each partner organisation is brilliant at what it does – but together, we have the opportunity to learn from one another, to align our efforts, and to multiply our impact.



# Welcome to Skills Builder Partnership



Tom Ravenscroft

Founder & CEO  
Skills Builder Partnership

**Skills Builder Partnership brings together more than 900 leading businesses, education institutions and impact organisations across the globe. We are all committed to using the Skills Builder approach to transform how the world builds essential skills.**

Skills Builder Partnership is a social enterprise.

We exist because we know the transformative power of essential skills across an individual's lifetime. These skills boost wellbeing, earnings, and halve the likelihood of being out of work or employment.

However, opportunities to build essential skills are not shared equally. And when they are not built, we undermine social mobility, productivity, and equity.

Skills Builder Partnership is brought together with one clear Universal Framework. Educators are trained to teach and assess their learners' essential skills, impact organisations embed the Framework into their interventions and impact measurement and employers use the same consistent language of the Framework in their recruitment and learning and development.

Together we are working towards a shared mission that one day, everyone will build the essential skills to succeed.

A handwritten signature in black ink, consisting of stylized initials 'TR' followed by a horizontal line and a small dot.

# Skills Builder Partnership

Skills Builder Partnership brings together more than 900 education institutions, employers, and impact organisations in the UK, and globally.

 **87%**

of UK secondary schools and colleges reached by the Skills Builder Partnership.

 **350+**

Impact organisations and employers are in the Partnership.

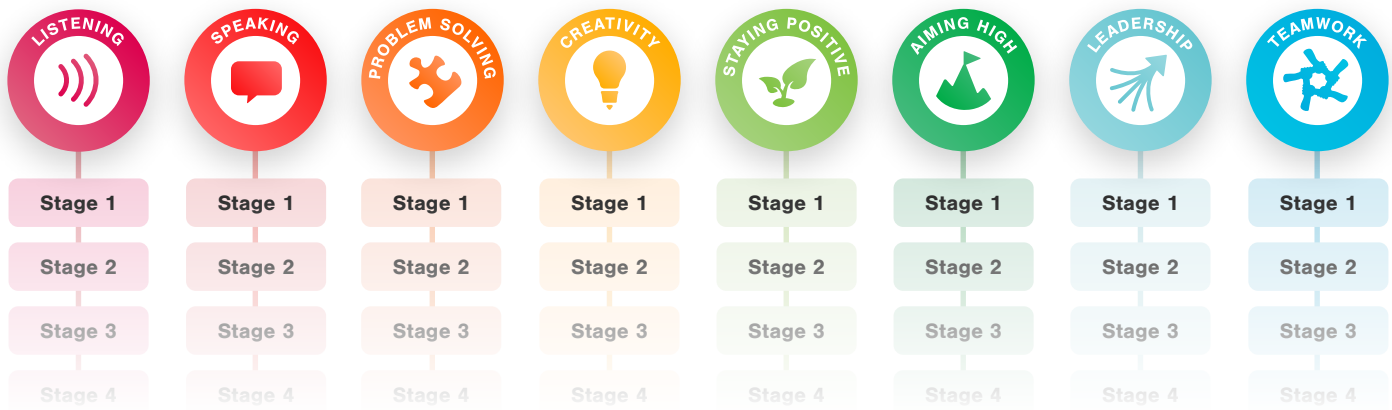




# Adopt the Skills Builder Universal Framework

The product of five years' cutting-edge research and design, the Skills Builder Universal Framework makes it possible for everyone to teach, learn, and measure essential skills.

The Framework breaks each of the eight skills down into a sequence of steps, taking individuals from being an absolute beginner through to mastery. We call them essential, because that's what they are. The Framework puts rigour behind the highly transferrable skills needed to do almost any job.



## How Impact organisations use the Framework

There are 16 steps for each skill, allowing your organisation the flexibility to select which skills and steps are most useful for you to support your beneficiaries to develop.

Impact organisations often use the Framework's steps for their:

- Learning outcomes
- Success criteria
- Monitoring and evaluation indicators

# Skills Builder Impact Academy

The Impact Academy provides small\*, impact-led organisations with a series of training sessions to embed essential skill development within your programme or provision.

Your Skills Leader will join a cohort of other organisations on a journey to Impact Level accreditation for one of your programmes. Your programme will then feature on the Impact Directory.

As well as honing and demonstrating the impact of essential skills in your work, the Impact Academy also provides networking and professional development opportunities for your Skills Leader.

## Benefits:

### Enrichment

Hone the impact of essential skills in your programme to support your mission.

### Impact

Measure progress of your beneficiaries' essential skills and demonstrate this to stakeholders.

### Capacity Building

Upskill your team and empower your Skills Leader to lead the organisation in achieving accreditation.

\*Your organisation's turnover must be less than £500,000 to qualify for the Impact Academy.



# Join the Partnership – Your Journey

The Impact Academy provides you with a series of online training sessions. You will work as part of a cohort for 3-4 months, as part of your 12 month membership to the Skills Builder Partnership. You will also have access to a Members Pack which includes all the useful links, tools, resources and the preparation you can do before each training session.

**Price: £370**

## 12 MONTH PROGRAMME

For one programme (subsidised by our fundraising)

### 1. Application

Complete your application and commitment to the programme

### 2. Connect

Meet your cohort, explore the programme and create your initial action plan

### 3. Check-in Meeting

A one-to-one call with the Skills Builder Team to establish your programme objectives and Impact Level goal

### 4. Build

Reflect, learn best practice and implement changes to achieve your impact level

### 5. Progress Meeting

A one-to-one call with the Skills Builder Team to review your journey to Impact Level accreditation

### 6. Achieve

Share programme updates to achieve the Impact Level criteria

### 7. Impact Level

Submit evidence for review and accreditation process

# Session overview and objectives

Each session has been designed to support and empower your Skills Leader on their journey to honing and demonstrating the impact of essential skills in your work. Engaging with the Skills Builder team and other like-minded organisations in their cohort, your Skills Leader will be equipped with the knowledge, tools and resources to make programme changes and achieve an Impact Level accreditation.

## Session 1: Connect

- Introduction to Skills Builder Partnership and the Universal Framework
- Understand the Impact Levels and what your programme can achieve
- Explore Skills Builder tools and resources and how these support programmes

## Session 2: Build

- Share and reflect on changes made so far and progress made on your action plan
- Discuss successes and challenges in making programme changes
- Explore best practice case studies and how these apply to your work
- Review programme changes to consolidate your action plan to achieve an Impact Level

## Session 3: Achieve

- Share your programme changes with your cohort peers and celebrate successes
- Evaluate changes and assess against Impact Level descriptors
- Discuss best practice and any additional changes needed (now and in the future)
- Review evidence submission and accreditation process
- Discuss the next steps and ongoing partnership options



# Strategic support and accreditation

Skills Builder Universal Impact Level Accreditation is awarded to partners who have successfully embedded the Skills Builder Framework into their provision. This is a result of the impact your programme or provision has for your beneficiaries. For a complete overview of Impact Levels, view our Impact Guide.

During the Impact Academy you will discuss the Impact Levels, criteria and application process in detail. The training sessions are designed with the goal of achieving an Impact Level for one of your programmes. During your one-to-one check-in and progress meeting with Skills Builder, you will be able to discuss your progress towards applying for an Impact Level.



**Skills Builder**  
Raising awareness  
of essential skills



**Skills Builder**  
Reflecting on  
essential skills



**Skills Builder**  
Practising  
essential skills



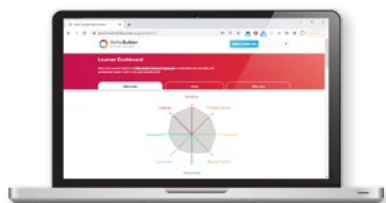
**Skills Builder**  
Progressing in  
essential skills

Once achieved, your programme or provision will feature in our Impact Directory. This is shared regularly with the Skills Builder Partnership including our network of education institutions and employers and contributes towards our collective impact mission.

*Accredited programmes featured on the Impact Directory must be from Skills Builder Partners.*

# Tools and resources

All three of these programmes are free for individual users. [Get in touch](#) to find out more about organisation-wide admin licences.



## Benchmark

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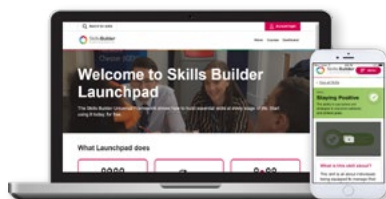
Benchmark is a self-reflection tool for individuals to independently assess their own skills through a simple questionnaire.



## Hub

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Skills Builder Hub features a huge array of resources for building essential skills – plus an easy way to track group-level progress against the Skills Builder Framework.



## Launchpad

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Skills Builder Launchpad features online learning modules that build every step of the Skills Builder Framework. It is designed for older learners to build their own essential skills independently.

# Apply for the Impact Academy

There will be 3 cohorts over 2024-25, Autumn, Spring and Summer. You can see the dates and times for each cohort's training sessions in the application forms below:

Apply for Autumn cohort

Apply for Spring cohort

Apply for Summer cohort

In the application form you will be asked to submit short answers to some questions to demonstrate your commitment to the subsidised Impact Academy programme.

Please get in touch with us at [impact@skillsbuilder.org](mailto:impact@skillsbuilder.org) if you have any questions or you would like to book in a call.

See you soon!





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