

# REDUCE INEQUALITIES IN YOUR SCHOOL



YEARS 7 - 10

## FREE SMOKING AND VAPING EDUCATION

- Simple to deliver
- Based around the interactive whiteboard
- 2 x 1 hour tobacco sessions per year
- 1 x 1 hour vaping session per year
- Meets PSHE curriculum objectives
- Minimal preparation and feedback
- 25.6% of students are **less likely** to take up smoking – key to success is a student's a **Personal Plan**
- INTENT Students are less likely to go on to smoke if they vape



Young people who start smoking earlier experiment with other risk-taking behaviours



Oxfordshire County Council is offering INTENT free of charge to ALL secondary schools. Training and resources will be provided online with additional helpdesk support available, full access from September 2024.

Find out more at the next information sessions;  
**18th Sept @ 12:15pm** and **1st Oct @ 4:00pm**

Available training sessions; **26th Sept** and **15th Oct**.

To book, click links above. For anything else, contact Charlotte Iddon at; [smokefreeoxon@oxfordshire.gov.uk](mailto:smokefreeoxon@oxfordshire.gov.uk)



73% OF TEACHERS RATED INTENT AS  
'GOOD' OR 'EXCELLENT'



**OXFORDSHIRE  
COUNTY COUNCIL**