



# Smokefree School Gates

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Oxfordshire County Council

Smokefree School Gates:  
2022 toolkit for  
Oxfordshire's schools



#SmokefreeOxon



# What Are Smokefree School Gates?

- Aim: to work with our schools and Early Years settings to create a smokefree environment when dropping off or collecting children.
- Make school gates and the immediate area around the school a voluntary smokefree zone
- Sends a positive message to children and communities that health and wellbeing are a priority
- Visual signs that have a positive message at school gates/entrances
- Smokefree policy implemented at school site



# Why Become a Smokefree School?



- Reduce smoking uptake in children and young people by...
  - *denormalising smoking to prevent children copying adults/parents*
  - *Supporting parents who smoke to quit – children of smokers 3 x more likely to start and 70% of people start smoking before they are 18*
- Improve air quality and health and wellbeing in Oxfordshire
- Build on the support from local communities for smokefree school gates. 91% of 300 smokers surveyed agreed with this initiative.

# Smokefree Gates at Wood Farm

- Worked with Public Health to create own smokefree gate policy
- Policy writing – linking to the school community and needs
- Support from Governors and staff
- Communication with parents
- Linking to the Relationships and Health (RSE) statutory outcomes (*Pupils should know: The facts about legal and illegal harmful substances and associated risks, including **smoking**, alcohol use and drug-taking*)
- Involving children in the learning and designing
- Not policing or challenging
- Feedback





# The signage










# Support Available

- [Toolkit](#)
- Policy
- Signage
  - Oxfordshire County Council can provide financial support for producing signage
  - Ideally with pupil input and positive messaging
- Training
  - Free Very Brief Advice training
  - Increase confidence in having conversations about smoking without getting into conflict
  - Importance of talking about smoking
  - Give the best advice about quitting



*Smokefree school gates is about de-normalising smoking for children. It sends a positive message about how we value the health and wellbeing of our pupils, staff and communities.*





# Any Questions?

If you are interested in getting involved, please email

[smokefreeoxon@oxfordshire.gov.uk](mailto:smokefreeoxon@oxfordshire.gov.uk)

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